



FESTILIGHT DESIGN

V I S U A L M E R C H A N D I S I N G



Introduction

The history of Festilight begins more than twenty years ago in Troyes, France.

Since then, we have grown in France and internationally.

Established in the heart of Champagne, we design, develop and manufacture innovative light decoration products, efficient and in line with our ecological and environmental commitment.

Our know-how, acquired over the years and our demand for quality are a guarantee of reliability for our products.



A festive night street scene in Paris, likely Champs-Élysées, decorated for Christmas. The street is lined with ornate buildings and illuminated with warm streetlights. A large banner with the words 'Merry Christmas' in a decorative font hangs across the street, adorned with garlands of lights. In the foreground, a white bus with 'TELEFU' and 'Mercedes-Benz' branding is visible, along with other vehicles and pedestrians. The overall atmosphere is celebratory and urban.

Expertise

We are more than 80 people to put
our skills on a daily basis
to meet the different needs of our customers.

Our Business lines



**FESTILIGHT
CITY**

Cities and Municipalities

The CITY universe offers a professional range for communities. It's the company core business. Led by an expert and a multi-skilled team who is serving communities in order to respond to all projects.



**FESTILIGHT
SHOP**

Shopping centers

The SHOP universe offers lighting and decoration for commercial spaces, retail parks, shopping centers, major distributors, etc. This entity provides all its know-how created by FESTILAB.



**FESTILIGHT
DECO**

Home and garden

The DECO universe offers lighting and non-lighting decoration products to individuals. This unit presents a timeless range of innovative decors as well as for the holidays of end of year.



**FESTILIGHT
DESIGN**

Visual Merchandising Tailor-made project

The DESIGN universe offers a real know-how in design and creation of unique and exclusive decor designs. We manage all kind of tailor-made and visual merchandising projects, from design to installation.

Our
Key figures



23 YEARS

of Experience & expertise



80

collaborators working for Festilight



630

references



67

new products



7900M²

logistics platform



600M²

manufacturing workshop



“

When you think about it, the department stores
are a bit like museums.

– Andy Warhol –



Décoration

Department stores

At the border between luxury, refinement and high-tech innovations, the Department Stores, symbols of Parisian shopping, seduce by their prime location in the heart of the Capital.

Each year, if their windows create wonder and compete with imagination, they are also the ambassadors of the Christmas lights constantly revisited. Craftsmen, decorators and creators work together to renew the magic of the holidays.



Project focus

*5 color anodized resin stars.
Assembly on steel wire in the factory,
saving installation time.*



Since 2008







Project focus

*Gold metal cage, resin birds
white / golden, rice grain LED.*







Project focus

*LED light bubbles, 3D trees
modular LEDs. Decor adaptation
wood + indoor and outdoor LED.*







+ Project focus

Ultra light PVC confetti, natural movement in the air. Assembly in factory confetti, saving installation time.



Project focus

*Special LED cap development.
Tailor-made LED curtains.*





Project focus

Factory pre-lit LED trees, saving time + visual quality. "Umbrella" tree: volume reduction, transport, storage.







Project focus

Extra thin LED crown neon, invisible structure.



+ **Project focus**
Light Box, printing and brightness
Both sides. Light weight, suspension.



**LET'S GO
LOGO!**

La nouvelle signature événementielle de Benetton Rive Gruche débute avec la collection Let's Go Logo! Une ligne simple et élégante, inspirée par les vêtements de sport, se présente en une palette de couleurs vives et lumineuses. Un mélange de matières, de coupes et de détails, qui rendent cette collection unique et polyvalente. Elle est conçue pour être portée tous les jours, en toute confiance, et pour accompagner votre style au quotidien.

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Et cette collection, en plus de ses vêtements, propose également des accessoires qui complètent parfaitement le look. Des sacs, des chaussures, des accessoires qui complètent parfaitement le look.

Un peu plus, une signature événementielle et belle de la collection Let's Go Logo! Une ligne simple et élégante, inspirée par les vêtements de sport, se présente en une palette de couleurs vives et lumineuses.

24 SEPTRES

**LET'S GO
LOGO!**

**RIVE
GRUCHE**

LBM

LBM

Paris

**LES
GRANDS
BLEUS**

24 SEPTRES

24 SEPTRES

**LET'S GO
LOGO!**

La Benetton Rive Gruche collection est une signature événementielle et belle de la collection Let's Go Logo! Une ligne simple et élégante, inspirée par les vêtements de sport, se présente en une palette de couleurs vives et lumineuses. Un mélange de matières, de coupes et de détails, qui rendent cette collection unique et polyvalente. Elle est conçue pour être portée tous les jours, en toute confiance, et pour accompagner votre style au quotidien.

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*Galleries
Lafayette*

Since 2007







Project focus

Taylor festoon (colors), Pre-lit trees, installation time saving.



Project focus

*100% bright Christmas, three sizes
LED bulbs.*

PRINTEMPS

Since 2006





“

There, all is order and beauty,
Luxury, calm and voluptuousness.

- Charles Baudelaire -

Décoration

Showcases

Like each brand, each showcase project has its own particularities. Dimensions, technical or commercial constraints, electrical sources: in addition to these parameters, the primary objective is to enhance the project and represent the image of the brand.

Festilight has worked for several years for ready-to-wear brands, jewelry stores and perfumers.

Our knowledge of materials and the multiple uses of light allows us to respond to complex requests, whether for a single window or internationally.





Project focus

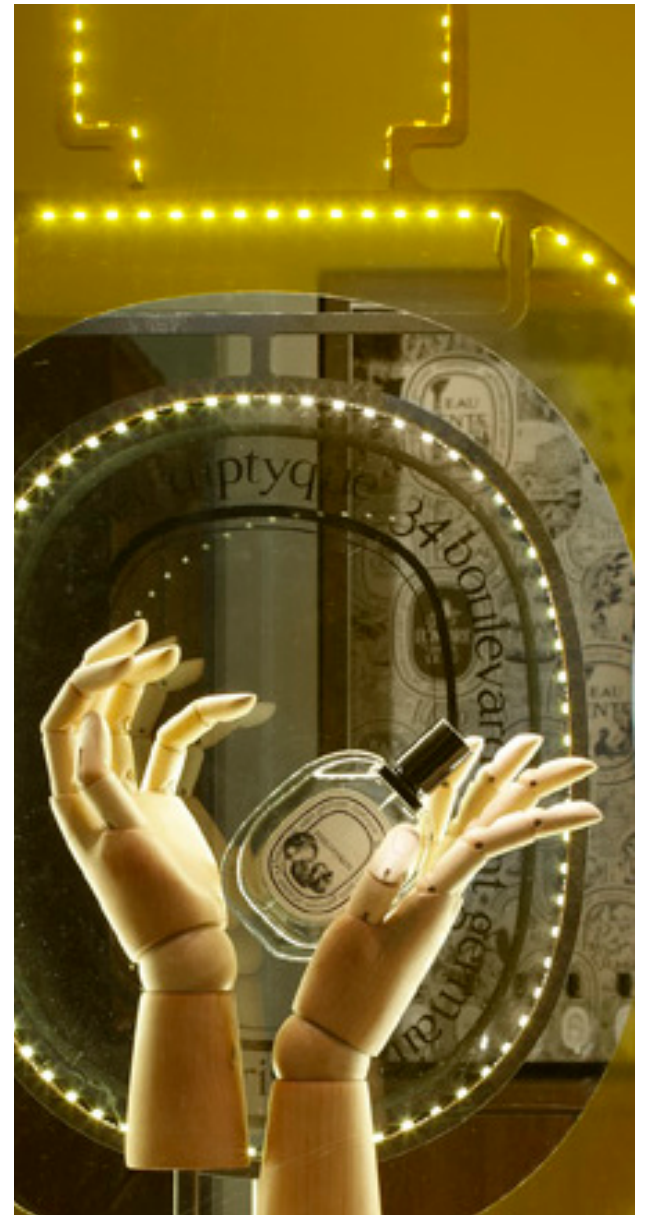
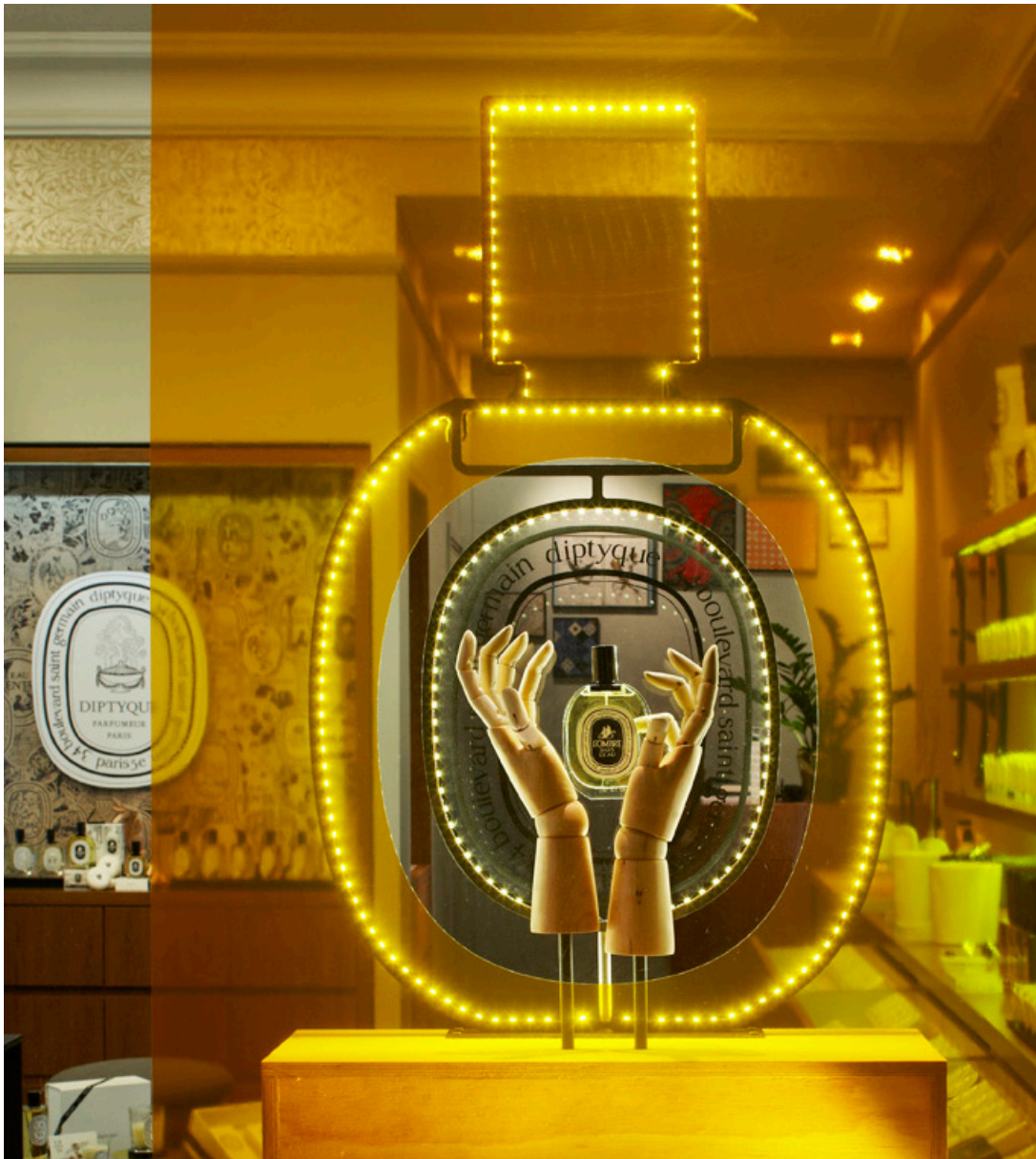
*Bandoxal work, light and PMMA.
Hourglass motorization.*

diptyque

paris

Since 2012







Project focus

Multi-material: wood, metal, cutting, laser, screen printing, LED.



Project focus

Reissue of vintage multifilament bulbs. Dibond ramps.



Since 2013





undiz

Since 2012





Project focus

Vintage frame, two-color Dibond, LED

Etam

Since 2018



+ Project focus

Multi-material: PVC, decoration, Gold vinyl, greenery, screen printing, ballasting.



Project focus

3D modeling, resin casting, air-brush.

L'OCCITANE

EN PROVENCE

Since 2018









+ Project focus
Etching on luminous PMMA, stainless steel LED combination.

L'OCCITANE
EN PROVENCE





+ **Project focus**
Golden metal structure

BONGENIE

brunschwig group ■ ■

Since 2014





**COMPTOIR DES
COTONNIERS**

Since 2012



LONGCHAMP



Project focus

Thermoforming, LED backlight



Since 2017





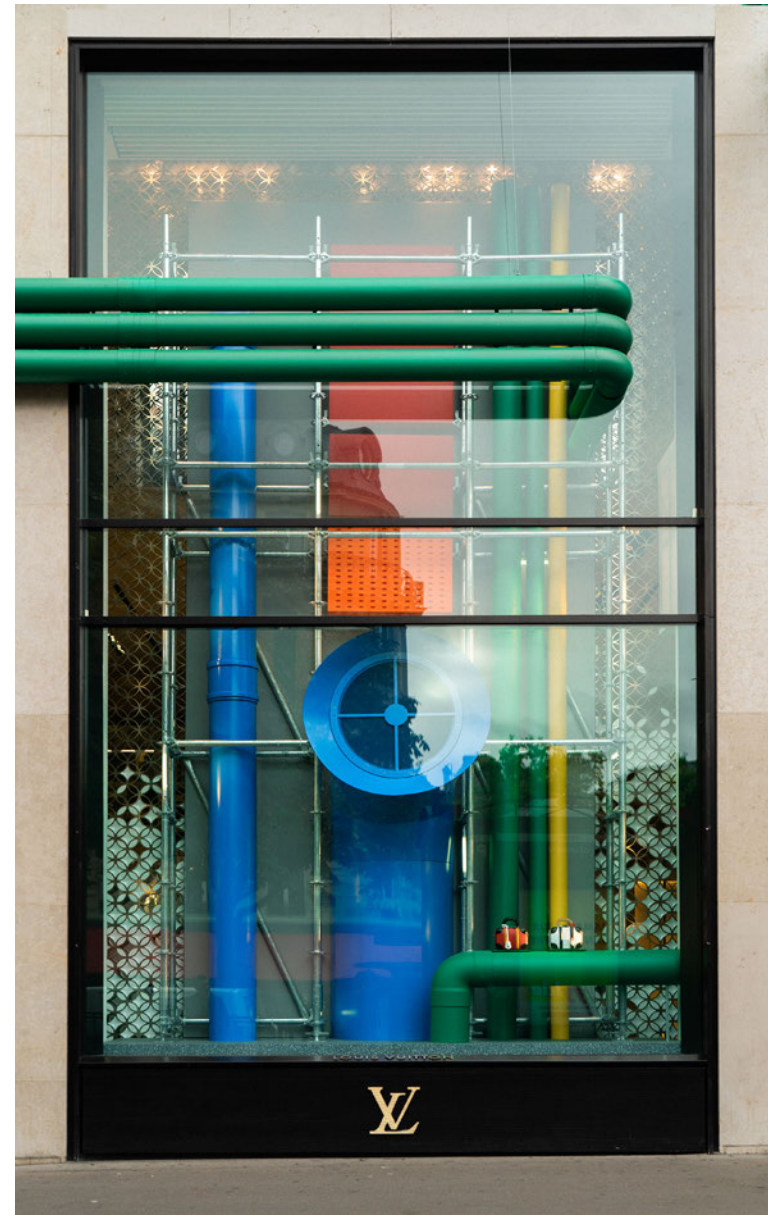
SEPHORA

Since 2014



Project focus

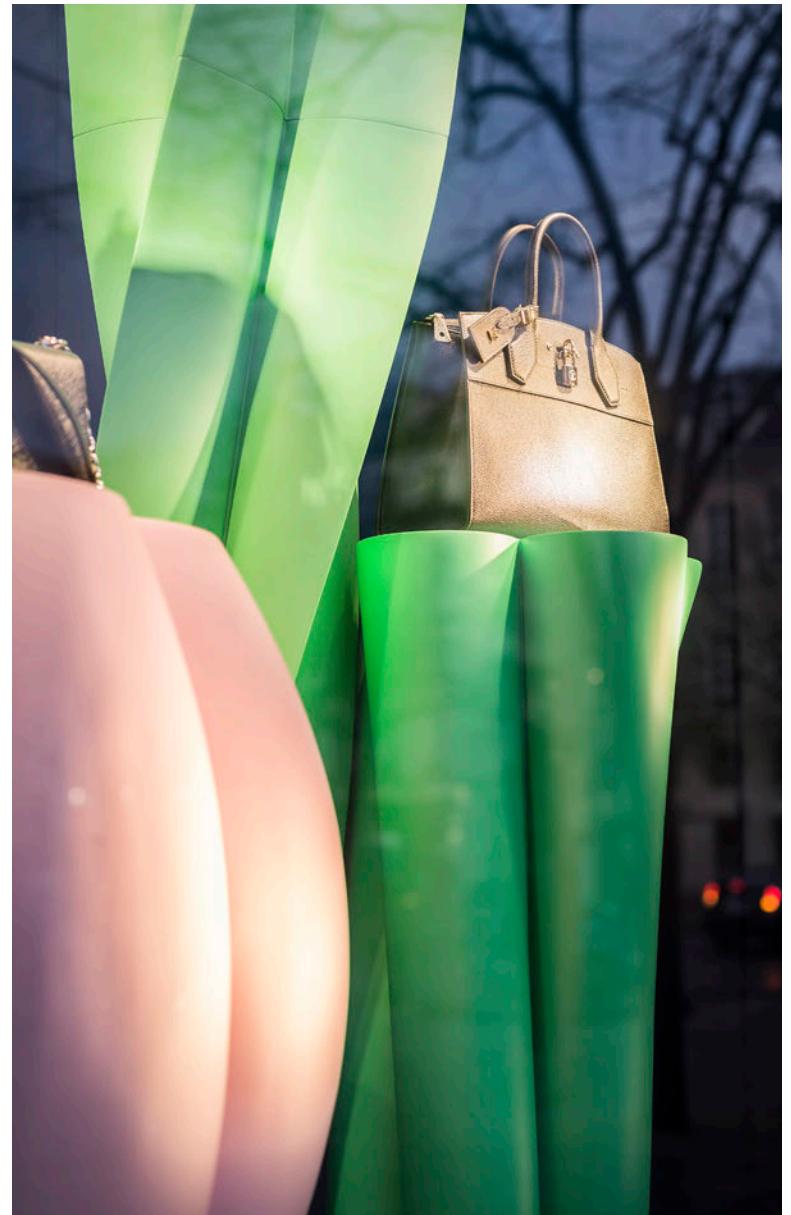
Visible day and night, sun reflection, movement natural to the wind.





Since 2009

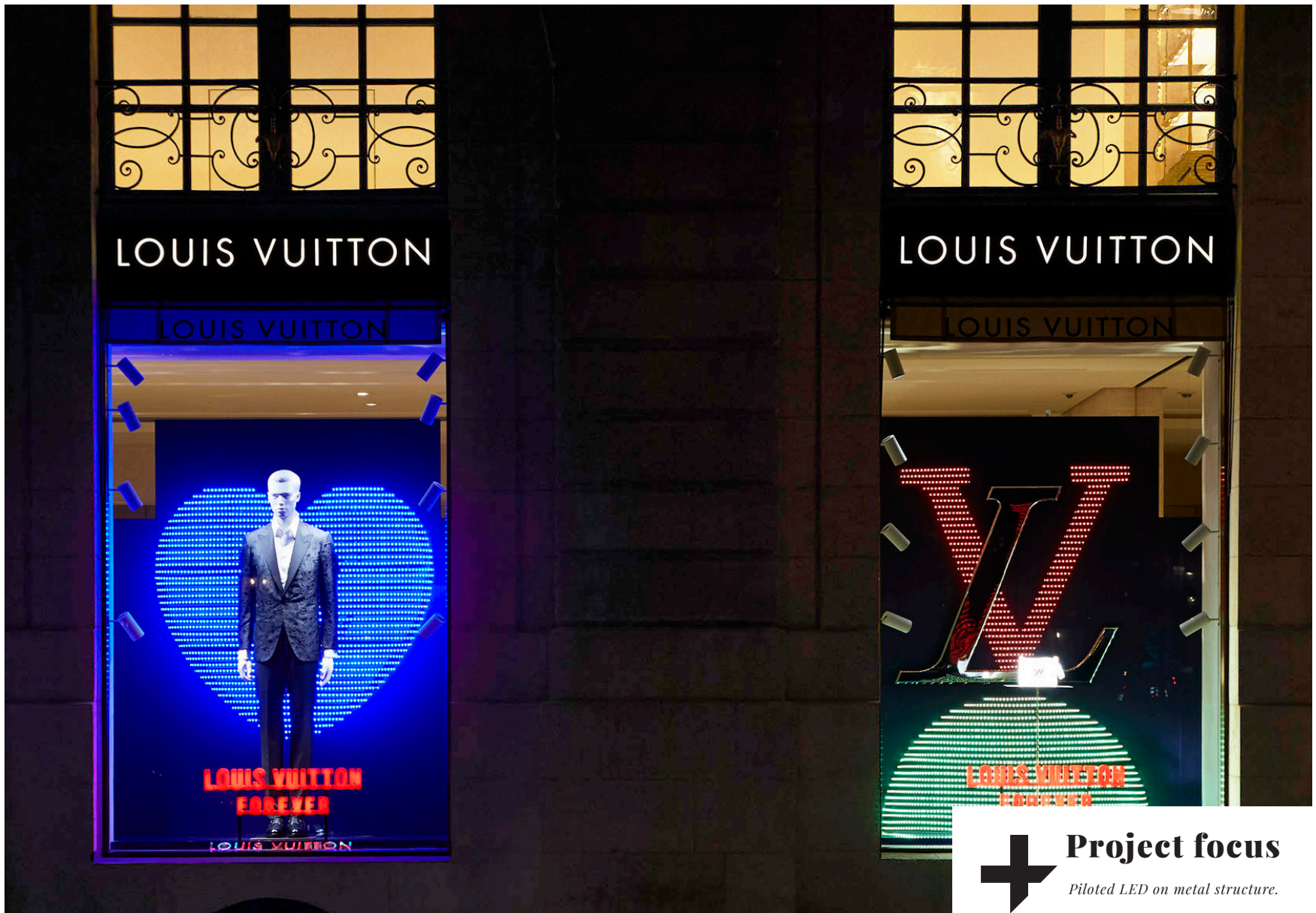






Project focus

Hollow body Resin, cluster association.



+ Project focus
Piloted LED on metal structure.





LOUIS VUITTON
GRANDS BOUTIQUES
VOLEZ
VOUEZ
VOYAGEZ







LOUIS VUITTON



LOUIS VUITTON







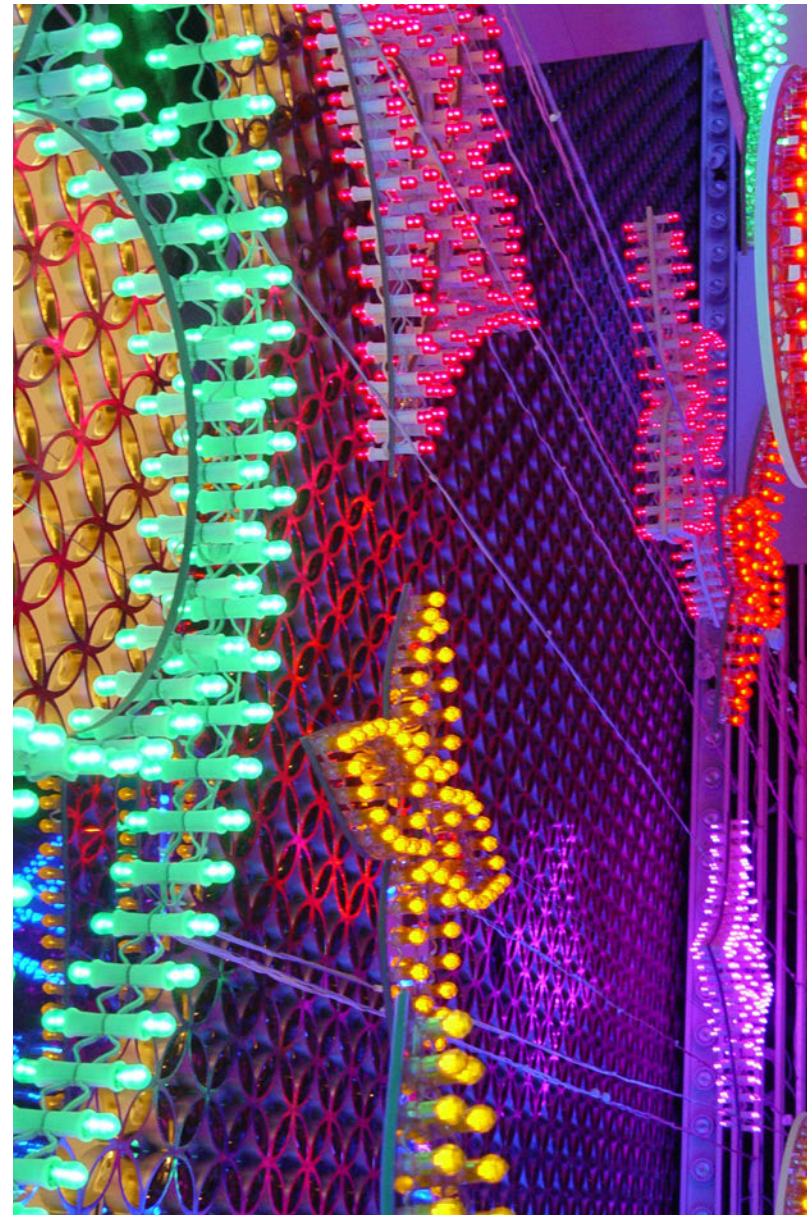










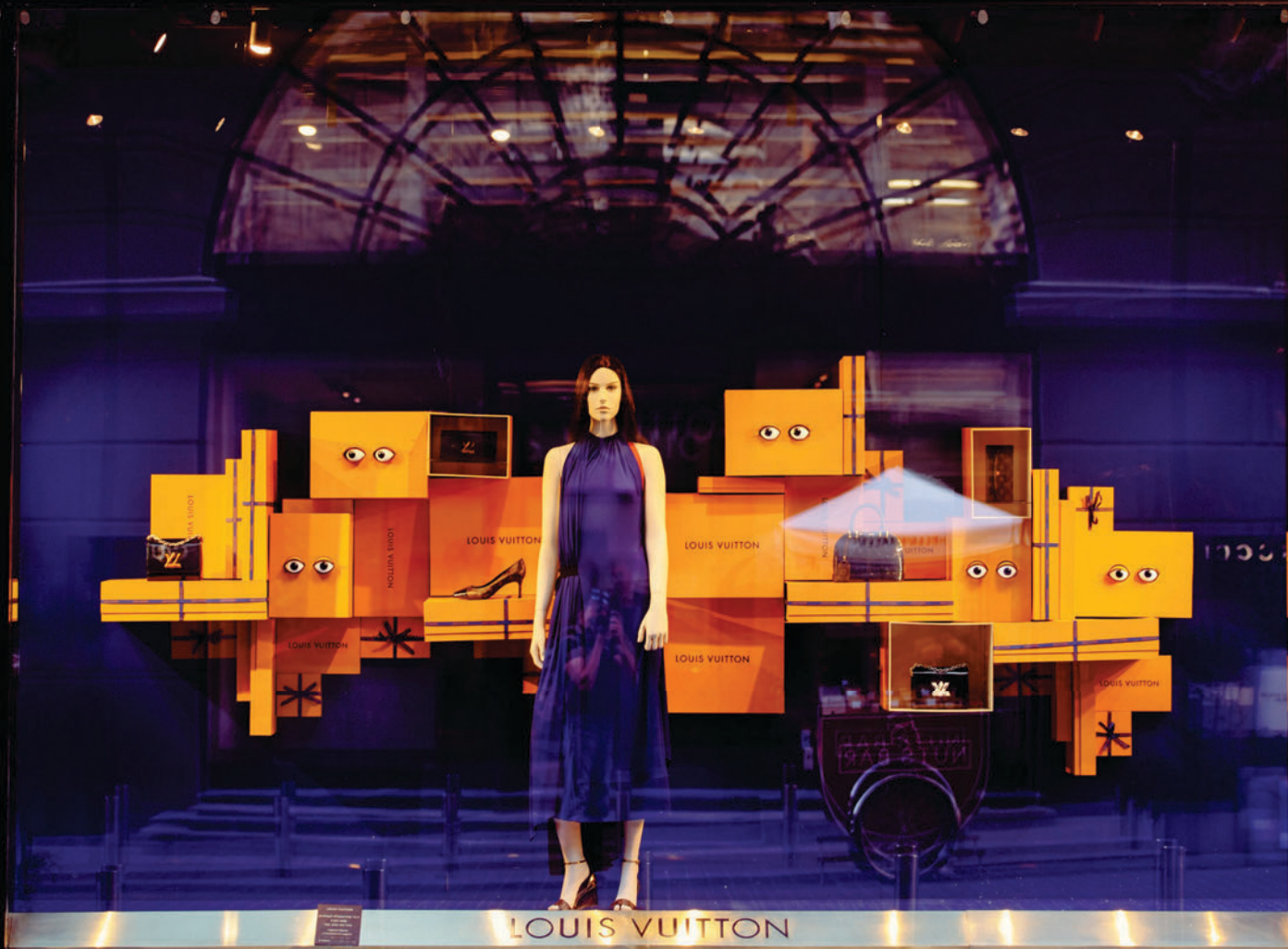




Project focus

Resin, cardboard, paper, metal, electronics. Motorization of the scenery eyes linked to the camera detecting the people being followed.

LOUIS VUITTON



They
TRUST US

VALUE RETAIL

Dior



SEPHORA



ARMAND THIERY

diptyque
paris

L'OCCITANE
EN PROVENCE



LA GRANDE
EPICERIE PARIS



PRINTEMPS

COMPTOIR DES
COTONNIERS





Etam



promod

LOUIS PION



MONOPRIX

undiz



Disneyland
PARIS



EUROCOMMERCIAL

Strasbourg.eu
eurometropole





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MEMBRE DE  FESTIGROUP

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